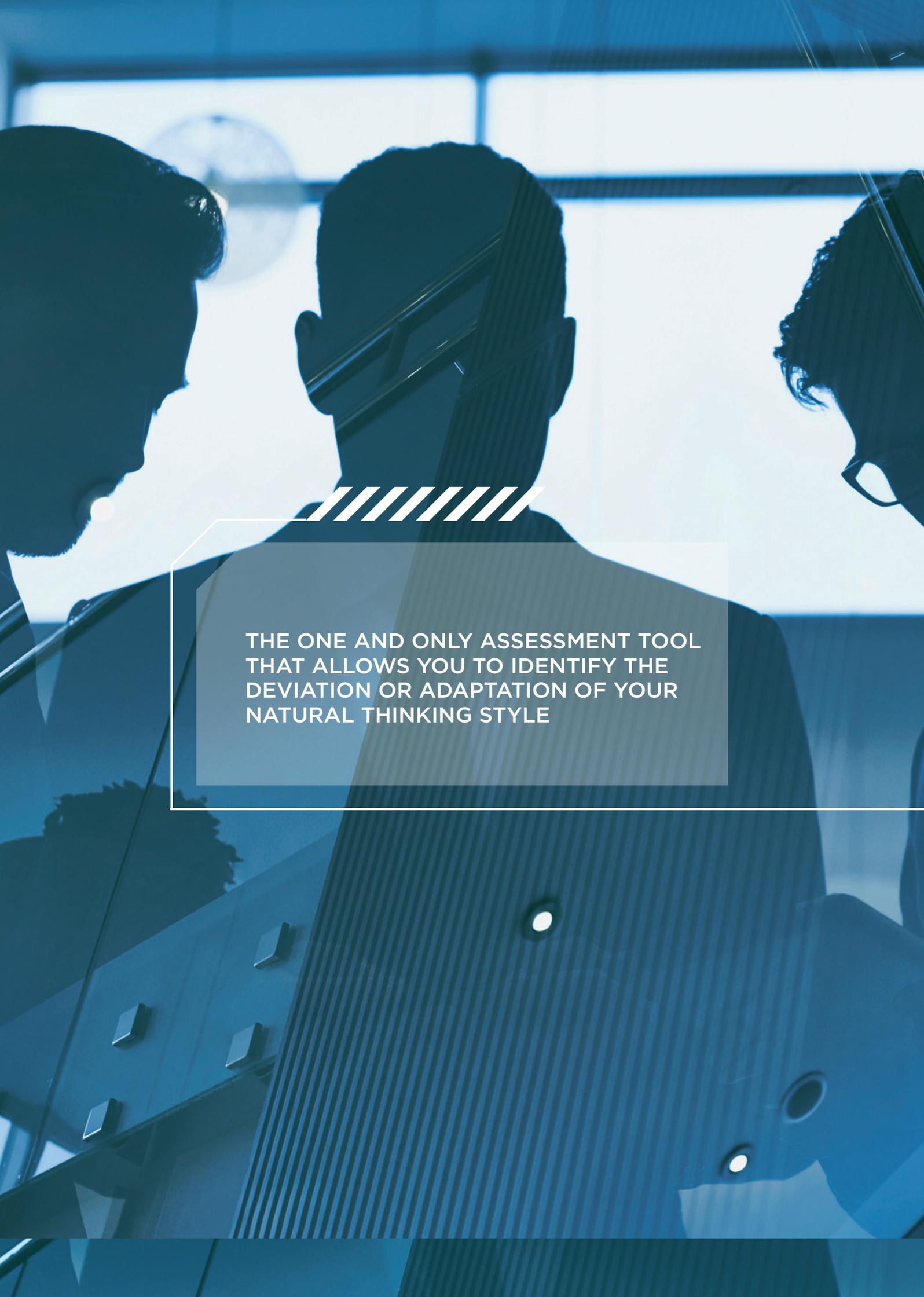




**Are you taking
advantage of
your people
full potential?**

Benziger Thinking Styles Assessment

**INTERNATIONAL CERTIFICATION
WORKSHOP**

The image features a blue-tinted background with the silhouettes of three people in a meeting. A central text box is overlaid on the image, containing the following text:

THE ONE AND ONLY ASSESSMENT TOOL
THAT ALLOWS YOU TO IDENTIFY THE
DEVIATION OR ADAPTATION OF YOUR
NATURAL THINKING STYLE



We present an innovative tool that provides information on human behavior from a **neuroscience** perspective.

It is very useful for executives, consultants, therapists and anyone interested in guiding others to achieve **better performance, improving quality of life and well-being.**

The Benziger Thinking Styles Assessment report shows the natural preferences of the individual and how they have been adapted or deviated in response to the environment demands.

Neuroscience has shown how individuals tend to be more effective and successful when they are valued by the use of their **natural abilities.**

The Benziger Thinking Styles Assessment is designed to help individuals improve their effectiveness, collaborative skills and well-being through a **better understanding of one's strengths.**





BZG Certified Consultant Level 1 Certification

WHAT IS A BZG CERTIFIED CONSULTANT LEVEL 1?

The Level 1 BZG Certified Consultant training holder is fully accredited to apply, interpret and provide feedback on the Benziger Assessment all around the world.

Once the face-to-face training is done, participants must complete a series of assignments for further review.

Those who complete the training will receive a certificate from the International Coaching Federation (ICF) accrediting 24 of continuing education credits (CCE).



Continuing Coaching Education
International Coach Federation





Upon Training, we'll provide a license to use the Benziger online software, which allows you a total autonomy to administrate the tests that you apply internally within your organization or with your clients.

You will receive:

- Preparation and training as Level 1 BZG Certified Consultant to be able to produce assessments from the BTSA and interpret KBA terminology and theory. BZG Certified Consultant may then use the BTSA techniques in organizational development, vocational guidance, help people identify their natural leads, recognize falsification of type, and how these realizations may affect their life, among other uses.
- Accreditation of Credits of Continuing Education in Coaching (CCE), endorsed by the ICF (International Coaching Federation).
- User license in the online platform, loaded with 5 free applications.
- Bibliography and support materials on which the research of the "Benziger Thinking Styles Assessment" model (BTSA) has been based.
- Application, review and return of results of your own BTSA assessment and assessment and feedback of the 3GO study results report, **360° assessment** based on the KBA Thinking Styles Competency Dictionary.
- Access to the TALENT PROFILING module, which provides reports that allow you to compare the selected candidates with a position in particular, as well as making comparisons of a person with several positions simultaneously.
- Access to perform "Team Analysis".
- Among others.





Some benefits of BTSA

HOW THE BENZIGER THINKING STYLES ASSESSMENT (BTSA) DIFFERS FROM OTHER TOOLS THAT EVALUATE THINKING STYLES?

The BTSA is the only assessment that allows you to identify deviation or adaptation of your natural thinking style, allowing you to improve your physical and emotional health.

Benziger is a valid and reliable tool supported by **more than 20 years of research, with more than 700 BZG Certified Consultants spread in 34 countries worldwide.**

During certification, Dr Benziger research results are studied, related to neurophysiological, psychological and behavioral components that support the Benziger Model.

The participants will receive the following Books written by Dr. Benziger:

- Thriving in Mind
- Physiological and psychophysiological bases of the Jugian concepts
- Falsification of types
- Overcoming depression





USED SUCCESSFULLY IN MORE THAN 34 COUNTRIES BY
LEADING COMPANIES, FOR MORE THAN 20 YEARS

IN WHICH AREAS IT CAN HELP YOUR COMPANY?

- ✓ Raising self-knowledge
- ✓ In selection processes
- ✓ In the creation of retention programs
- ✓ In the design of career programs
- ✓ In the improvement of communication
- ✓ In the formation of highly efficient teams
- ✓ In the design of competency models
- ✓ In the improvement of positions profiles
- ✓ In coaching processes
- ✓ In decreasing turnover





Companies who trust us

"Without a doubt the Benziger has become an indispensable tool in our executive development processes through coaching, succession plans and others strategic actions lead by the Human Talent areas of the different companies. Furthermore, The Benziger Thinking Styles Assessment has allowed us to take practical actions and is easily applicable to the day to day worklife in regards of communication processes, both internally and with our clients; as well in the creation of teams at work. Each of our leaders have seen benefits as soon as they have been able to improve their skills and effectiveness in their team management".

Ricardo Bolaños Davis
Corporate Organizational Development
Director
Pellas Group





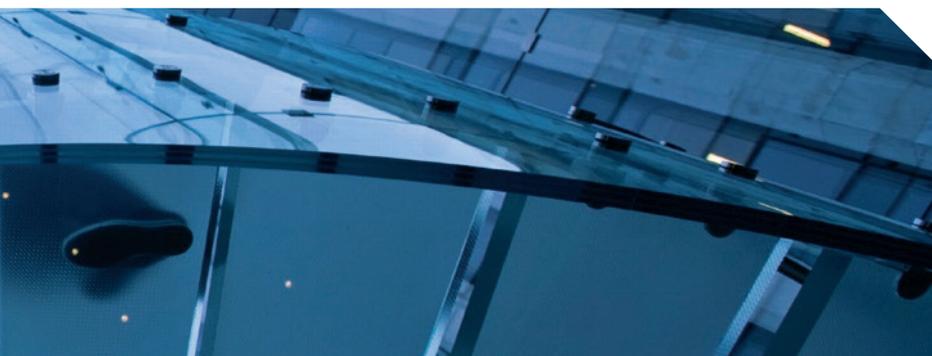
“Since 2003 we use the Benziger Thinking Styles Assessment as part of our organizational development processes in our talent review sessions with our CEO and country managers, as well as in sessions to improve the organizational climate. The Benziger Thinking Styles Assessment has allowed us a better way of making decisions, both in our processes of selection of personnel at the level of internal promotions. We have experienced the richness of having the contribution that each collaborator makes from his style of thought. The Benziger Thinking Styles Assessment allows an understanding of people much greater than the other tests with which the market counts”.

Carolina Mora
Regional Talent Development Advisor
BAC-Credomatic Network

“The Benziger Thinking Styles Assessment is an excellent tool to support organizational development processes, self-knowledge and knowledge of others. Unlike other tests, the Benziger Thinking Styles Assessment provides a very different perspective about oneself.

Our collaborators have found it very useful in discovering themselves, some had never known themselves so deeply. We use it for the construction and development of teams, the managers use it in their daily interactions with their collaborators, taking advantage of what motivates each one the most”.

Vanessa Yuen
Human resources manager
Coca-Cola Singapore



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